

**acclaro** 

**BUY • GROW • SELL**



take a closer look at our  
**BuySight™ Market Diligence**

**acclaro** 



# reduce your exposure

**ACCLARO'S BUY-SIGHT MARKET DILIGENCE** can help you avoid exposure, not to mention a red face. We'll validate your investment hypotheses, pressure-test the target company, and carefully assess the opportunity. We'll also help you identify key initiatives that support the management team and position the company for sustained growth post-close. We consider ourselves an extension of your team, and are accustomed to completing due diligence assignments within very tight timelines. You can count on us for honest insights on both points of attraction and concerns based on thorough research and rigorous analysis. The result is smarter, reduced risk investment decisions.

**WE HELP TOP MIDDLE MARKET PRIVATE EQUITY GROUPS, MEZZANINE LENDERS, FAMILY OFFICES AND INDEPENDENT SPONSORS MAKE BETTER INVESTMENT DECISIONS.**

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# our insights mean business

**WE'LL HELP YOU DECIDE WHETHER IT'S A GOOD BUY OR GOODBYE.**

## **CUSTOMIZED RESEARCH AND INSIGHTS**

Our ability to conduct deep-dive and anonymous telephone interviews with customers, competitors, channel partners, and distributors is second to none. And while our suite of digital research tools is extensive, we go beyond the data to give you honest insights you can trust.

## **ASSESSMENT OF COMPLEX OR UNDEFINED MARKETS**

With decades of market diligence and in-market expertise, we are equipped to truly understand primary, nascent and niche markets. We translate this into an unbiased, meaningful assessment that you can leverage in your decision-making.

## **PATHS AND LEVERS FOR GROWTH**

We understand market opportunities, customer demand and points of differentiation from a target-rich perspective. And we can help develop a roadmap for the first 100-days growth strategy, so you hit the ground running to optimize your investment.

## **CUSTOM, SPEED AND EFFICIENCY**

Research and analysis on companies and their industries is what we do. We address new investment hypotheses as they arise. We orchestrate several workstreams in a short timeframe to deliver our reports in 3-5 weeks.

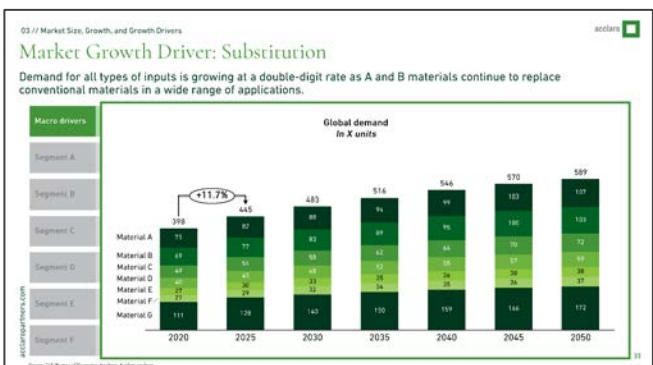
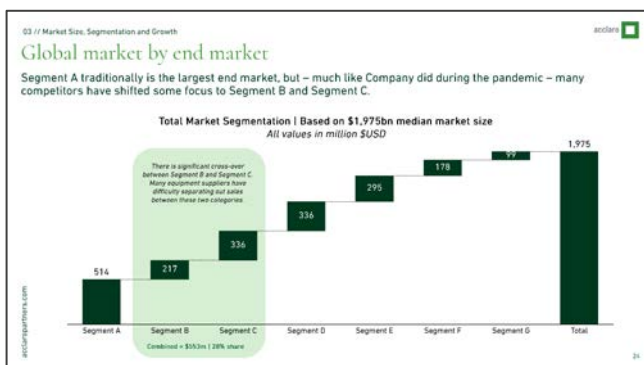
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# acquire with confidence

Whether it's a single-issue pre-LOI study, or a comprehensive post-LOI analysis, we'll help you identify critical factors that will be instrumental in informing your investment decision:



Our BuySight Market Diligence is delivered in an attractive and detailed presentation format with graphics and legends that bring our insights to life:





**THE ACCLARO DIFFERENCE IS PEOPLE, PROCESS AND INSIGHTS YOU CAN TRUST.**

**YOUR COLLEAGUES DOWN THE HALL**

As we conduct and analyze our research, we'll be in close contact to share insights and ideas as well as keep you apprised of the overall progress. We'll give you real-time feedback, so you know the findings before the report is delivered to you.

**AGILE AND RESPONSIVE**

Our proven methodology for research and problem solving means we get up to speed quickly and can pivot as needed.

**WE'VE GOT YOUR BACK**

We'll arm you with facts, analysis and recommendations that reduce your risk and support the company's growth initiatives post-close.

**INTELLIGENCE YOU CAN TRUST**

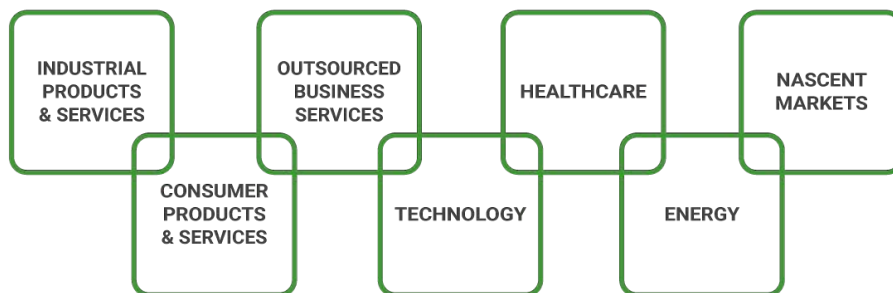
We validate the company and market story and answer the "so-whats?" that can help you understand true differentiators. Our analysis is realistic, honest and strategic.

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# achieve clarity

Acclaro is a growth strategy consulting firm that enables our middle-market clients to make better decisions across the lifecycle of a business, from purchase to growth to sale. Leveraging a proprietary suite of research and analytical tools, we create actionable insights that our clients can trust. Our mission is to help you achieve clarity.

Our focus is on these sectors, and we are quick studies with new and untapped markets:



## CONTACT US

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