

acclaro 

BUY • GROW • SELL



take a closer look at our
GrowSight™ Value Creation

acclaro 



illuminate the path ahead

As companies strive for growth, a real-time, deep understanding of the market realities is critical to smart decision-making. Acclaro provides research, insights and actionable strategies that lay the groundwork for value creation. We'll help you identify opportunities supported by market intelligence, so that you can move forward with confidence. We bring bench strength to your team with deep expertise, proven methodologies, intellectual curiosity and agile responsiveness. Our growth advisory process helps you identify the opportunity, validate the strategic fit with your core capabilities and analyze the nuance so you can achieve clarity and make smarter business decisions.



We help business owners and management teams make confident decisions about their path to growth.

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real value creation

WHERE INFORMED STRATEGY MEETS REALIZED OPPORTUNITY

Whether you need a broad strategic evaluation or just want to resolve a single issue, Acclaro is here for you. We go beyond the data to understand market opportunities, customer demand, and points of differentiation from both a quantitative and qualitative perspective. This becomes a foundation for sound strategic thinking and identifying the best path forward.

There are many ways you can put our strength to work for you: Qualitative interviews with customers, employees, and competitors. Quantitative research surveys. Market analysis. We will work closely with you using our robust suite of tools and methodologies. With a combination of real-time data and rigorous analysis we will develop a fact-based actionable plan for growth.

We have real-world expertise that helps us truly understand markets, even nascent and niche markets. We translate this into an unbiased, meaningful assessment that you can leverage in your strategic quest for growth.

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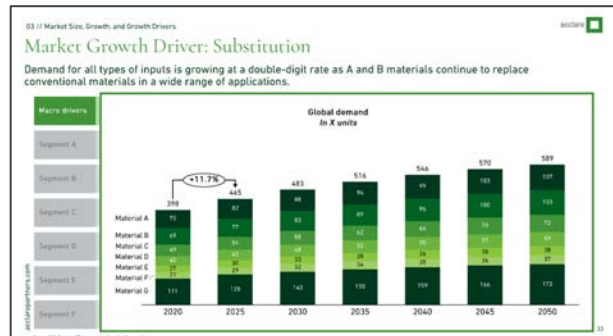
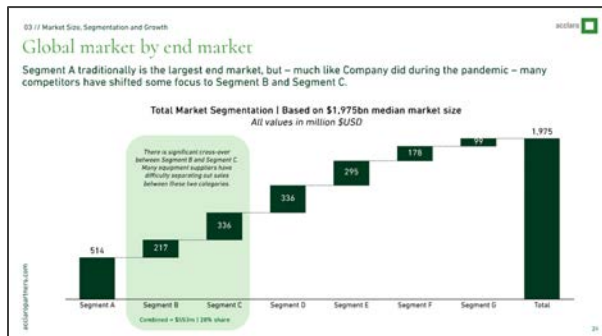
strategy meets outcomes

THE BOTTOM LINE IS, WE ARE A CATALYST FOR GROWTH.

We provide the full continuum of data driven insights and sound analysis that will determine your best path to growth and the actions that will get you there.



We marry strategic questions with content and graphics that support the narrative.





an agile team

THE ACCLARO DIFFERENCE IS PEOPLE, PROCESS AND INSIGHTS YOU CAN TRUST.

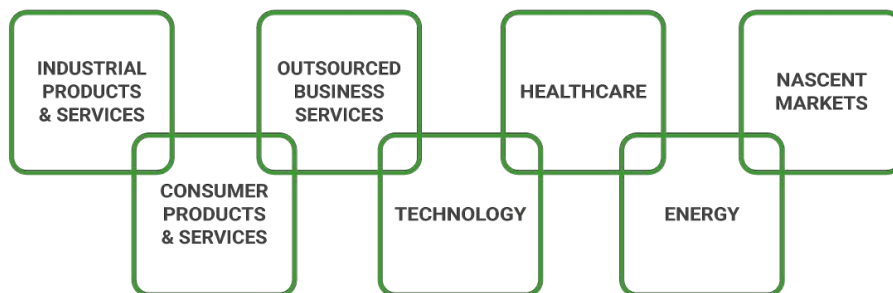
We thrive in niche and untapped markets across a full range of business issues. Our established methodology for research, problem solving, and prioritization enable us to get up to speed quickly and pivot as needed. Collaboration is the key, both within Acclaro and with our clients. We communicate with you regularly and request your feedback and participation in our process. Our recurring clients will tell you they can call anytime, and think of us as an extension of their team. We're intellectually curious, collaborative, seasoned strategic thinkers, and are in your corner throughout the process. Treat us as your partners down the hall as we bring years of research expertise and real-world experience to the table. No matter where your company is in its strategic planning, we can fill the gaps, elevate the process and provide an actionable plan, validated with facts and insights, that provides a clear roadmap for growth.

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achieve clarity

Acclaro is a growth strategy consulting firm that enables our middle-market clients to make better decisions across the lifecycle of a business, from purchase to growth to sale. Leveraging a proprietary suite of research and analytical tools, we create actionable insights that our clients can trust. Our mission is to help you achieve clarity.

Our focus is on these sectors, and we are quick studies with new and untapped markets:



CONTACT US

John Ziegler, CEO

john.ziegler@acclaropartners.com

703-860-3355 Ext. 101

Christopher Longiaru, COO/CFO

clongiaru@acclaropartners.com

703-860-3355 Ext. 103

Russ Chapman, Partner

russell@acclaropartners.com

203-253-1930

Trevor D'Souza, Partner

tdsouza@acclaropartners.com

414-745-4751

Martha Gleason, Healthcare Lead

martha.gleason@acclaropartners.com

904-476-5191

Beth Hattel, Partner

beth@acclaropartners.com

703-860-3355 Ext. 105

Dave Hoag, Partner

dave@acclaropartners.com

703-860-3355 Ext. 102

Joshua Present, Partner

jpresent@acclaropartners.com

703-860-3355 Ext. 113

