

WHY TOP PE FUNDS AND INVESTMENT BANKS HAVE CHOSEN ACCLARO THROUGH THE YEARS

Agile and Responsive

We can get up to speed quickly and pivot as your needs change.

Extension of your Team

We work as a group of tenacious problem solvers and strategic thinkers.

Confidence and Trust

We validate market stories with facts and dig beyond data-driven insights you can trust.

Collaboration and Communication

We share insights in real-time to identify actionable direction and impactful outcomes.

We develop new data and are often the first group to assess, analyze or size the markets that we are evaluating for our clients. Our starting point and nucleus is our unbiased and anonymous primary research. Only then do we augment the data with other, more sophisticated research and analysis tools.

MARKET STUDIES

Commercial Due Diligence

Support buyers and their lenders pre- and post-LOI through real-time and fact-based research and analysis to test the investment thesis, reduce risk, and identify growth opportunities that will generate cash in the short- and intermediate-term

3 to 5 weeks

Strategic Decision Support

Real-time analysis for management teams driven by market-based research that supports strategic decision-making across a myriad of topics, including:

- New market entry / product introduction
- Pricing analysis
- Customer or competitive assessments
- Buy or build
- Additional growth-related initiatives

~3 or more weeks

Sell-Side Market Studies

Fact-based narrative of the company and markets it participates in enhancing speed to close, increasing the multiple, and delivering tangible growth opportunities for execution by management. Acclaro supports the need of multiple constituents - ownership, management, M&A advisor and prospective buyers. We produce multiple deliverables - one for management as a guide for potential diligence questions and path to growth; and the other for the data room

6 to 4 weeks

WHO WE'VE WORKED WITH

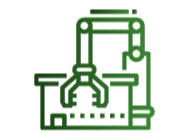
MIDDLE MARKET PRIVATE EQUITY FIRMS



MAJOR INVESTMENT BANKS



CORE VERTICALS



Industrial Products



Business Services



Distribution & Logistics



Consumer Products & Services



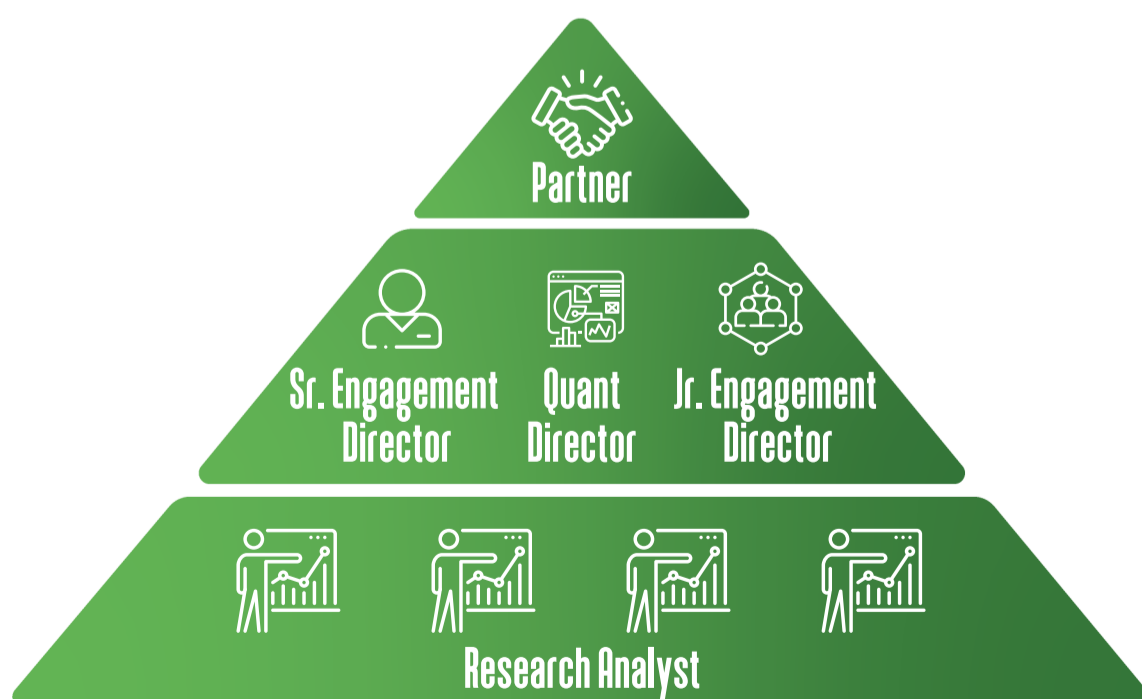
Technology Services



Infrastructure

Transportation | Data Centers
Electrical Grid | Renewables / Oil & Gas

ACCLARO TEAM STRUCTURE



CONDENSED QUANTITATIVE RESEARCH CAPABILITIES



Online Surveys



Mixed-Mode Surveys



Focus Groups



Sophisticated Survey Analysis



Monte Carlo Simulations



Market Sizing



Live Data Dashboards



Investment Thesis/
Funnel Analysis

Contact Us



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